

**RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS  
COUNTY OF ESSEX**

**RESOLUTION NO.** \_\_\_\_\_ **AUTHORITY FOR RESOLUTION:** N.J.S.A. 40:41A-38(d)

**PROPOSED BY:** COUNTY EXECUTIVE **AUTHORITY FOR ACTION:** N.J.S.A. 40:41A-36(a)

**SUBJECT:**

**ADVICE AND CONSENT – NOMINATION FOR THE APPOINTMENT OF RICK WILLIAMS TO THE ESSEX COUNTY LESBIAN, GAY, BISEXUAL, TRANSGENDERED AND QUESTIONING ADVISORY BOARD**

WHEREAS, Joseph N. DiVincenzo, Jr., Essex County Executive, offers the nomination of Rick Williams for appointment to the Essex County Lesbian, Gay, Bisexual, Transgendered and Questioning Advisory Board effective immediately to fill a term that will expire on March 1, 2025 now, therefore, be it.

**RESOLVED**, by the Board of County Commissioners of the County of Essex as follows:

1. That the Board, pursuant to N.J.S.A. 40:41A-38(d), hereby approves and gives its advice and consent to the appointment of Rick Williams to the Essex County Lesbian, Gay, Bisexual, Transgendered and Questioning Advisory Board effective immediately to fill a term that will expire on March 1, 2025.
2. That the Clerk of the Board shall forward one (1) certified copy of this resolution to the offices of the Chief of Staff, the County Administrator, Public Information, and Rick Williams.

I hereby, authorize the submission of the above named nominee to said board and term.



\_\_\_\_\_  
Joseph N. DiVincenzo, Jr. Essex County Executive

Approved as to form and legality  Date \_\_\_\_\_  
 ESSEX COUNTY COUNSEL

RECORD OF VOTE (X=Vote N.V.=Abstention ABS=Absent)

Moved by Commissioner \_\_\_\_\_  
 Second by Commissioner \_\_\_\_\_

| Commissioner | Yes | No | N.V. | ABS | Commissioner      | Yes | No | N.V. | ABS |
|--------------|-----|----|------|-----|-------------------|-----|----|------|-----|
| Cooper       |     |    |      |     | Mercado           |     |    |      |     |
| Gill         |     |    |      |     | Pomares, V.P.     |     |    |      |     |
| Graham       |     |    |      |     | Richardson, Pres. |     |    |      |     |
| Johnson      |     |    |      |     | Sebold            |     |    |      |     |
| Luciano      |     |    |      |     |                   |     |    |      |     |

It is hereby certified that the foregoing Resolution was ( ) adopted ( ) defeated ( ) tabled by roll call vote at a \_\_\_\_\_ meeting of the Board of County Commissioners of the County of Essex, New Jersey held on \_\_\_\_\_.

Is Publication Required ( ) Yes ( ) No

Date Published \_\_\_\_\_

\_\_\_\_\_  
 Wayne L. Richardson, President

Advice and Consent – Rick Williams  
 2/17/2023

## RICK WILLIAMS



### SCHOOL PROFESSIONALS, Substitute Teacher 04/2018 - Present

- Follow curriculum as given by Principal to teach students
- Encourage, monitor, and promote student progress
- Assist in the responsibility for overseeing pupil behavior in the classroom
- Provide a brief report in writing on the day activities at conclusion of day
- Plan lesson plans for the following day.

### PENNANT MEDIA GROUP, Inc. Freelance Publicist 3/2010 - Present

- Develop and manage media relations, content mailings to media contacts
- Create publicity materials, bios, etc.
- Overseeing national and regional author tours, walk red carpets
- Pitched and booked celebrities, CEOs on all forms of media.
- Leverage traditional and digital media to drive awareness

### GARY NULL & ASSOCIATES, Inc. Publicist/Talent/Booker 8/07 - 3/11

- Created specialized communication plans to promote Dr. Null
- Draft and wrote press releases, bios, factsheets, boilerplates and scripts for local radio and television opportunities and radio commercials for daily radio show
- Oversaw, managed and executed speaking engagements, and promotional campaigns, his vitamin line, Award-winning documentaries
- Represented Dr. Null at public events, covering health, wellness and other related topics
- Created daily, weekly, quarterly, annually press clip reports
- Compiled, organized and managed workable filing systems
- Coordinated post-production, including music and sound design for radio broadcast.
- Researched topics of interest for radio show

### GMR MARKETING, Inc. Senior Field Manager/ 6/04 – 8/07

- Manage staff of ten or more in promoting brand names, products and services such as: Jeep, Gatorade, Nestle, Verizon, Trade Shows, etc...
- Interact with fans throughout the designated area and provide client samples of products.
- Assist with coordination of logistics for events and conventions, screenings, affiliate events, among others

**BET NIGHTLY NEWS, BET Inc. Intern/ Field Producer 9/04 – 12/04**

- Contribute to production of original long form content, including, story development, extensive editorial research,
- Participate in shooting, scripting, and editing as directed
- Conducted pre-interviews, on-camera interviews, secure facilities for remote interviews and arrange travel for guest
- Produce show segments as needed under direction of senior producer
- Logged footage for newscasts

**WEST GLEN COMMUNICATIONS, Inc Publicist/Booker 11/01 - 9/04**

- Pitched Consumer, Health and FDA approved drugs for media coverage clients included: Merck, Alcon, Bausch and Lomb, Gilead Sciences, Hoffman La Roche
- Researched, drafted and wrote press releases for clients

**D.S. SIMON PRODUCTIONS, Inc Publicist/Booker 12/02 - 9/04**

- Booked SMTs, RMTs for clients
- Provided client service support, attended marketing meetings,
- Drafted, wrote and pitched stories to clients, hired voice over talent for RMTs
- Coordinated Post-Production of RMT, including music and sound design
- Managed marketing projects with such clients as: Johnson&Johnson, Astra Zeneca, Glaxo Smith Kline, Eli Lilly and Company, Bristol Myers Squibb
- Pitched and Booked FDA approved drugs for clients
- Pitched story ideas and worked with assignment desk in story development

**EDELMAN PR WORLDWIDE Media Coordinator Publicist 5/99 - 10/01**

- Provide client service support, attend meetings, meet deadlines, troubleshoot problems, draft recaps, write, edit and proofread materials.
- Managed PR projects working with such clients as: Merck, Johnson & Johnson, AstraZeneca, GlaxoSmithKline, Eli Lilly and Company, Bristol Myers Squibb
- Wrote press releases, fact sheets, wrap-up reports, general reports, talking points, Media Training
- Pitched and Booked a lot of FDA approved drugs for variety of Pharmaceutical companies.

**C.OTTLEY STRATEGIES, Inc Marketing Coordinator/ 8/95 – 2/99**

- Coordinated all facets of media placement for major corporations
- Wrote press releases, fact sheets, and biographies
- Prepared ratings summary reports for internal distribution
- Created custom research reports and analysis as needed to support various departments
- Ordered premiums for campaigns and community give-aways
- Developed and executed enterprising stories for media placement

**DANCE TRAXX USA, WNYE TV 25 Associate Producer 6/91 – 8/95**

- Gathered, researched and verified factual information regarding news stories of the day before broadcasting for television series
- Field produced entertainment news segment
- Appeared on television series weekly to give entertainment news updates

**CHRISTAL RADIO, Inc National Sales Coordinator/ 7/90 – 5/91**

- Provided limited administrative duties for SVP Communications, managed calendar, phones, contacts, travel and expenses
- Participated and supported development and implementation of advertising PR plans for clients, and talent
- Compiled daily, weekly, quarterly and annual press clip reports
- Worked with clients such as Foot Locker, M&M Mars, etc....

**ABC NEWS 20/20 Intern/Associate Producer 2/90 – 6/90**

- Create story development, extensive editorial research logistics,
- Conducting pre-interviews, on-camera interviews,
- Contribute to production of original long form content
- Performed administrative duties, travel arrangements, answered heavy phones

**WNBC TV, Researcher/Promotions Coordinator/Unit Publicist 4/84 – 11/89**

- Researched and maintained news footage for daily broadcasts
- Provide a vital conduit between producers ,and crews and the media during and after film shoots for such shows as: NBC Nightly News with Tom Brokaw, Donahue, NBC Today Show
- Prepared reports relations to the station FCC renewal and compliance of rules
- Gathered research and conducted pre-interviews pertaining to news broadcasts
- Field produced live remote reports with correspondents

**EDUCATION:**

**JUNE 2017 Graduated BS in Journalism SUNY Empire State College**

**JAN 2008 Graduated AAS Communications Kings borough Community College**

**SKILLS:**

Word, Excel, PowerPoint, Lexus Nexus, I-News, Media Source Classic, Vortex, BMAM, AVID, Pro tools, Reaper, Sound Forge, adobe photoshop, apple keynote,

**AWARDS:**

PRSA Mercury Award, Edelman Great Performance Award, May 2000

**ARTICLES:**

June 1997 Network Journal